### **BOARD OF DIRECTORS**

James E. Landen Chairman & CEO

Clarence L. Landen, III. President

W. Jerry Anderson Retired, Security National Bank

Lyle A. Haugen Vice Chairman

Margaret C. Hershiser, J.D. Shareholder, Koley Jessen, P.C.

Edward W. May, Jr. Board Member Emeritus President, May Investments

Debbie R. Newkirk EVP, Chief Financial Officer

Douglas S. Oldaker, J.D. EVP, Wealth Management Division Head

**Ralph V. Palmer Board Member Emeritus** SVP, Mortgage Loan Officer

Vince R. Pille EVP, Chief Credit Officer

Bruce A. Plath SVP, Director of Lending

James R. Riha SVP, Business Banking Officer

Gerald J. Tomka EVP, Chief Operating Officer

Lewis E. Trowbridge **Retired** President Blue Cross & Blue Shield of Nebraska

**Richard A. Witt** Retired EVP & Chief Investment Officer Mutual of Omaha Insurance Companies

## **OUR LOCATIONS**

**NEBRASKA** 

Aksarben Village

6464 Center Street

Omaha, NE 68106

Suite 100

Cass

Farnam

**3 Pacific Place** Leaacv 2710 Oak Drive 1120 South 101st Street Omaha, NF 68124 Omaha, NF 68130

> **Old Market** 507 South 11th Street Omaha, NE 68102

**Rockbrook Village** 10808 Elm Street 7805 Cass Street Omaha, NE 68144 Omaha, NE 68114

> South Omaha (Stockyards) 2929 L Street Omaha, NE 68107

Immanuel 7120 Redick Avenue Omaha, NE 68152

3500 Farnam Street

Omaha, NE 68131

## **IOWA**

Jordan Creek 200 S. Jordan Creek Parkway West Des Moines, IA 50266

Madison Avenue 1707 Madison Avenue Council Bluffs, IA 51503

### **TEXAS**

The Union 2300 N. Field Street Suite 100 Dallas, TX 75201

402.344.7300 844.SNB.1964 WWW.SNBCONNECT.COM





# 2020 ANNUAL REPORT

NATIONAL BANK

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## **CHAIRMAN & PRESIDENT'S MESSAGE**

At the start of 2020, Security National Bank was positioned for a tremendous year with major initiatives launching. We did not know that a global pandemic would have our team becoming essential workers and that we would play such an important role in our local economies.

#### **Market Expansion**

A significant accomplishment of 2020 was the addition of two full-service locations as we opened offices in the Jordan Creek area of West Des Moines and The Union in Uptown Dallas last spring to help meet the financial needs of those areas. We are grateful for the dedication and collaboration of the entire organization to enable our new locations to deliver the high level of client experience that we strive to achieve for our customers each and every day.





#### Moving The Needle

We came together to support businesses throughout the communities we serve and helped save more than 17,250 jobs by originating over 800 Paycheck Protection Program Ioans in 2020 under the CARES Act. Our lending team worked long hours to ensure our clients got the help they needed at this most critical time. They were supported by employees throughout the company to handle the approval, processing and forgiveness phases. By the end of 2020, 60% of those loans were forgiven and converted to grants by the Small Business Administration.

As mortgage team members helped customers take advantage of historically low mortgage rates, we achieved record-breaking performance for a second year in a row, and again ranked among the top 1% in the U.S., based on total loan volume as reported by the Scotsman Guide.

We also experienced a significant increase in deposits as our clients sought a safe and secure place for their money during these uncertain times.

Through all of these efforts, the bank has grown to over \$1 billion in assets.

#### **Dedicated to Helping Meet Goals**

Our wealth management division continues to provide a valuable service for our customers, as we approached \$1.3 billion in assets under management. Team members have truly dedicated themselves to staying closely connected to our clients during pandemic restraints.

The investment services team helped clients meet their investment goals as we adjusted to the ups and downs of the market's reaction to the pandemic. The team outperformed its benchmarks last year, as well as for the five-year period. We shifted from in-person meetings and events to virtual and sent out updates about the market more often to keep customers informed.

#### A Commitment to Change

This past year showed us so much about social injustice and how our employees, neighbors and communities are impacted. We appointed Madeline Moyer as SVP, diversity & inclusion officer, to lead a newly-created Diversity Council of employees from all areas of our organization. We value all employees' authentic selves and aim to foster a culture that ensures they feel welcome and have the opportunity to be heard. Our bank, its board and our employees are committed to being part of a positive change in the communities we serve.



#### **Technology Enhancements**

In a year where customers spent more time at home, our online and mobile banking applications provided convenient access to banking services. Our SNB Business Mobile App usage doubled as clients took advantage of the many features of our mobile banking platform. Our team launched the SNB Card Command App for personal credit cards and CardValet® App for business credit cards to better manage their credit cards. New contactless payment offerings were added to customers' digital wallets with the rollout of Google Pay™ and Samsung Pay® to join Apple Pay®.



#### A Year Unique To Any Other

We are very proud that our team stayed focused on serving our customers in all the communities we call home. The bank was honored to be voted 2021 "Best of Omaha" for Best Bank from Omaha Magazine. We are most appreciative of our customers, for allowing us to serve them; our employees, for their passion and dedication to excellence; and the support of our board of directors. Thank you for being a crucial part of our achievements as we look forward to 2021.

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James E. Landen Clarence L. Landen, III Chairman & CEO President

# 2020 VS. 2019 COMPARATIVE STATEMENT OF CONDITION

ASSETS	Dollars in 000's	
	2020	2019
Cash and Due from Banks	158,461	28,705
Securities: US Treasuries, Agencies,		
Corporate Bonds & Others	154,423	194,560
Federal Funds Sold	0	0
Loans & Leases	723,637	631,339
Less Loans & Leases Loss Reserves	(12,777)	(9,962)
Net Loans	710,860	621,377
Bank Premises & Equipment	20,803	19,605
Other Real Estate Owned	0	72
Other Assets	13,999	13,779
Total Assets	1,058,546	878,098

LIABILITIES	Dollars in 000's	
	2020	2019
Deposits		
Non-interest Bearing	325,126	218,780
Interest Bearing	546,658	458,199
Securities Sold Under Agreement to Repurchase	35,956	41,319
Other Borrowed Money	15,000	37,748
Federal Funds Purchased	0	0
Other Liabilities	14,542	12,781
Total Liabilities	937,282	768,827

CAPITAL	Dollars in 000's	
	2020	2019
Capital Accounts:		
Common Stock	16,445	16,445
Surplus	21,445	16,445
Undivided Profits	79,305	74,072
Total Invested Equity	117,195	106,962
Accumulated Other		
Comprehensive Income	4,069	2,309
Total Capital Accounts	121,264	109,271

#### Total Liabilities and Capital Accounts 1,058,546 878,098